	Title of Policy	Kaipara District Council Election Hoarding Policy		
	Sponsor	General Manager Governance, Strategy & Democracy	Authorised/adopted by	Executive
	Author	Di Miller	Date authorised/adopted	23 April 2019
	Type of Policy	Governance	Last review date	
	File Reference	1301.01/2019 Election	Next review date	April 2022

Document Control			
Version	Date	Author(s)	Comments
1 st Commenced	January 2016	SM	Reviewed at Briefing – recommendations and suggestions made
1.1	5/5/2016	SM	Approved by ET
1.2	23/04/2019	DM	Approved by Executive Team
1.3	15 June 2020	Jason Marris	Approved by General Manager

1 Background

- 1.1 The purpose of the policy is to give additional clarity to those wishing to erect election hoardings in addition to those guidelines contained in the District Plan Rule 12.10.24, Rule 13.10.24, Rule 14.10.25, Rule 15A.10.23 and Rule 15B.10.23
- 1.2 Electoral Hoardings must be authorised in accordance with the Local Electoral Act 2001 s113 (2)(b), the Electoral Act 1993 s267A and the Electoral (Advertisements of a Specified Kind) Regulations 2005.
- 1.3 Local Election means an election for member(s) of a territorial authority, regional council or district health board for whom registered electors in the Kaipara district are able to vote.
- 1.4 General election refers to the central government elections.
- 1.5 Kaipara District Council offers specific Road Reserve sites that are suitable for the display of election hoardings for local or general elections. These sites are limited to one sign per candidate or party, in addition the sites are restricted to a maximum number of signs per site in total and candidates will need to make alternative arrangements if the site is at capacity. A list of approved sites and the capacity of those sites is appended to this policy.

2 Policy statement

- 2.1 The Electoral (Advertisements of a Specified Kind) Regulations 2005 provides that any election sign:
- does not exceed three square metres (3m²) in size;
 - does not use reflective material or illumination or have moving parts; and
 - does not look like a traffic sign in shape or colour;
 - for local government elections, may be displayed in the two months up to election day, regardless of any local authority restrictions and must be removed no later than midnight on the day before election day.
 - for general elections, may be displayed in the period beginning 9 weeks before election day regardless of any local authority restrictions and must be removed no later than midnight on the day before election day.
- 2.2 Election hoardings are allowed on private property subject to the consent of the property owner.

- 2.3 Election hoardings are not allowed to remain near a road where Council considers the sign will obstruct or impair a motorist or pedestrian's vision.
- 2.4 All signs are to be located so as not to obstruct sight distances at intersections, roundabouts or driveways, or visibility along roads.
- 2.5 Hoardings and their supporting structures must be constructed, fixed and placed in a manner so they do not pose a danger to people or property. This is the responsibility of the sign owner and the owner of the property on which the sign is erected.
- 2.6 Hoardings must be securely braced from the ground to carry wind loads for 60 days.
- 2.7 Hoardings must not be affixed to any tree or surface, building or structure in any public place.
- 2.8 Council does not require a building consent for hoardings.
- 2.9 Council may remove any hoarding considered unauthorised, unsafe or otherwise non-compliant.
- 2.10 Costs incurred in the removal and storage of any non-compliant hoardings shall be recoverable as a debt against the owner of the sign or the owner of the property where the sign is erected.
- 2.11 In addition to the Electoral Act requirements if a sign is proposed in the following zones identified in the District Plan; Rural, Residential, Business, Maori Purposes: Māori Land or Māori Purposes: Treaty Settlement Land, then the following District Plan requirements also need to be met:
 - a) No sign, other than a public sign or **verandah** sign, shall be displayed or erected on or over any **road** reserve unless the consent of **Council** is obtained; or
 - b) Where a sign is proposed to be located in a road reserve adjoining the State Highway network or is visible from the State Highway the approval of NZ Transport Agency is also required.
- 2.12 In addition to clause 15 above, Rule 14.10.24 of the District Plan also requires the following conditions to be met for signs located in the Business Zone (Industrial and Commercial zones) identified in the District Plan:
 - a) No sign shall be displayed or erected on a site in such a manner or position as to adversely affect traffic safety.

References and relevant legislation

- Electoral Act 1993
- **Electoral (Advertisements of a Specified Kind) Regulations 2005**
- Local Electoral Act 2001
- Kaipara District Plan

List of approved sites for election hoardings. Maps and pictures of locations can be found in the appendix of this document.

Important – please refer to GIS map to help identify the approved precise location

Location	Address	Maximum capacity
Mangawhai	Coal Hill – Site A	4 signs
	Coal Hill - Site B	4 signs
	Mangawhai Heads Rd	4 signs
	Moir St – Site A	4 signs
	Moir St – Site B	4 signs
	Moir St – Site C	4 signs
	Molesworth Dr and Moir Point Rd – Site A	4 signs
	Molesworth Dr and North Ave – Site A	4 signs
	Molesworth Dr outside Golf Course – Site A	4 signs
	Molesworth Dr opposite Awatea St – Site B	4 signs
	Molesworth Dr near Greenview Dr – Site C	3 signs
	Molesworth Dr and Old Waipu Rd – Site A	4 signs
	Molesworth Dr and Old Waipu Rd – Site B	4 signs
	Mangawhai North	Cove Rd – Site A
1825 Cove Rd – Site B		3 signs
1825 Cove Rd – Site C		3 signs
Cove Rd – Site D		3 signs
Kaiwaka	SH 1 Kaiwaka Central – Site A	3 signs
	SH 1 Kaiwaka Central – Site B	4 signs
	SH 1 Kaiwaka North – Site A	3 signs
	SH 1 Kaiwaka North – Site B	2 signs
	SH1 Kaiwaka North – Site C	3 signs
	SH 1 Kaiwaka North –Site D	2 signs
	SH 1 Kaiwaka South – Site A	4 signs

	SH 1 Kaiwaka South – Site B	2 signs
	SH 1 Kaiwaka South Central – Site C	4 signs
	Mangawhai Rd - Site A	5 signs
	Mangawhai Rd – Site B	3 signs
Maungaturoto	Hurndall St East – Site A	4 signs
	Hurndall St East – Site B	4 signs
	Hurndall St East – Site C	3 signs
	Hurndall St East – Site D	4 signs
	Hurndall St West – Site E	4 signs
Paparoa East	1916 SH 12 Paparoa - Site A	4 signs
	1970 Paparoa Valley Rd – Site B	4 signs
	1079 Paparoa Valley Rd – Site C	4 signs
Paparoa Central	2024 Paparoa Valley Rd – Site D	3 signs
	2032 Paparoa Valley Rd – Site E	3 signs
Matakohe	Matakohe East Rd	4 signs
Tinopai	Tinopai and Ngatoto Rds – Site A	3 signs
	Komiti Rd – Site B	3 signs
	Komiti Rd – Site C	3 signs
	Komiti Rd – Site D	3 signs
Ruawai	SH 12 Jellicoe Rd Ruawai – Site A	3 signs
	4385 SH 12 Ruawai – Site B	4 signs
Dargaville	Colville Rd East Dargaville - Site A	4 signs
	Logan St - Site B	4 signs
	Colville Rd North Dargaville – Site A	3 signs
	Colville Rd North Dargaville – Site B	4 signs
	Gladstone St	3 signs
	Grey St – Site A	3 signs
	Grey St – Site B	3 signs
	Grey St – Site C	3 signs
	Grey St – Site D	3 signs

	Grey St – Site E	3 signs
	Jervois Rd and Carrington St – Site A	3 signs
	Carrington St – Site B	4 signs
	Normanby St and Victoria St – Site A	4 signs
	River Rd and Logan St – Site B	3 signs
	Logan St – Site C	5 signs
	SH 12 River Rd North – Site D	3 signs
	River Rd – Site E	4 signs
	Norton St – Site A	4 signs
	West Coast Rd and Pouto Rd – Site B	3 signs
	West Coast Rd and Pouto Rd – Site C	4 signs
	Pouto Rd – Site D	5 signs
	Pouto Rd South – Site E	4 signs
	Waihue Rd – Site A	5 signs
	Waihue Rd – Site B	3 signs

Appendix A – Images of approved sites for local body triennial election hoardings

Mangawhai

Coal Hill - Site A



Coal Hill – Site B



Coal Hill Map



Mangawhai Heads Rd



Mangawhai Heads Rd Map



Moir St – Site A



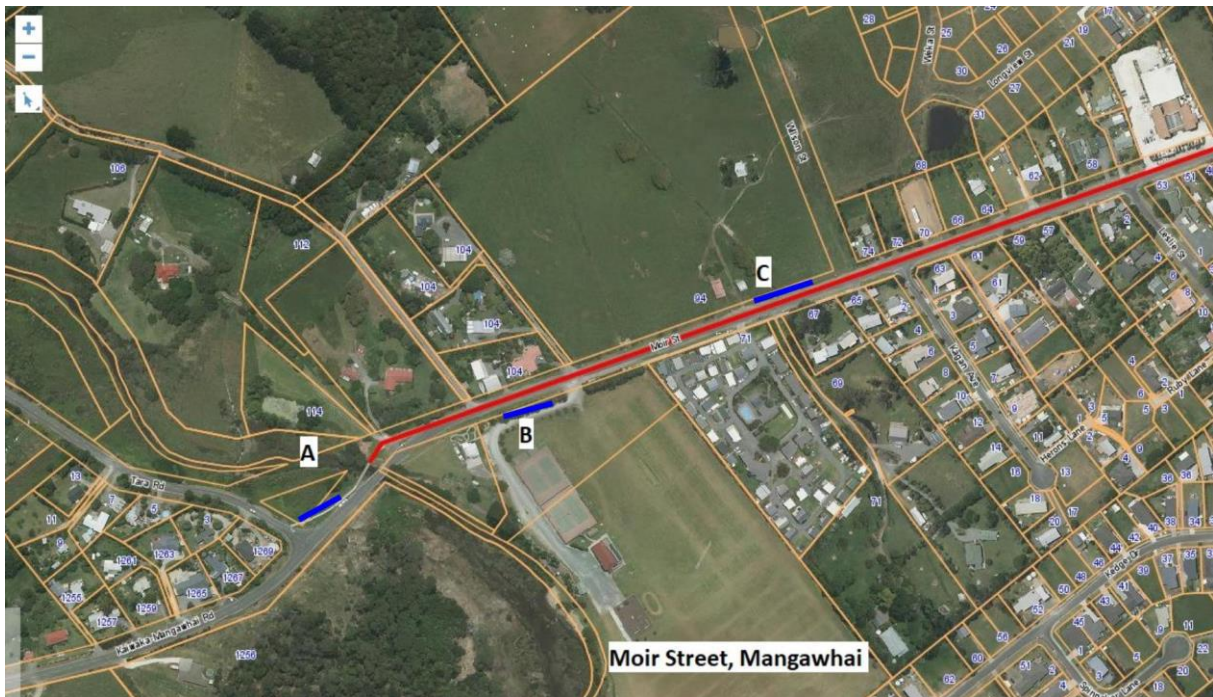
Moir St – Site B



Moir St – Site C



Moir St Map



Molesworth Dr and Moir Point Rd – Site A



Molesworth Dr and North Ave – Site A



Molesworth Dr outside Golf Course – Site A



Molesworth Dr opposite Awatea St – Site B



Molesworth Dr near Greenview Dr – Site C



Molesworth Dr Map



Molesworth Dr and Old Waipu Rd – Site A



Molesworth Dr and Old Waipu Rd – Site B



Molesworth Dr and Old Waipu Rd Map



Mangawhai North

Cove Rd – Site A



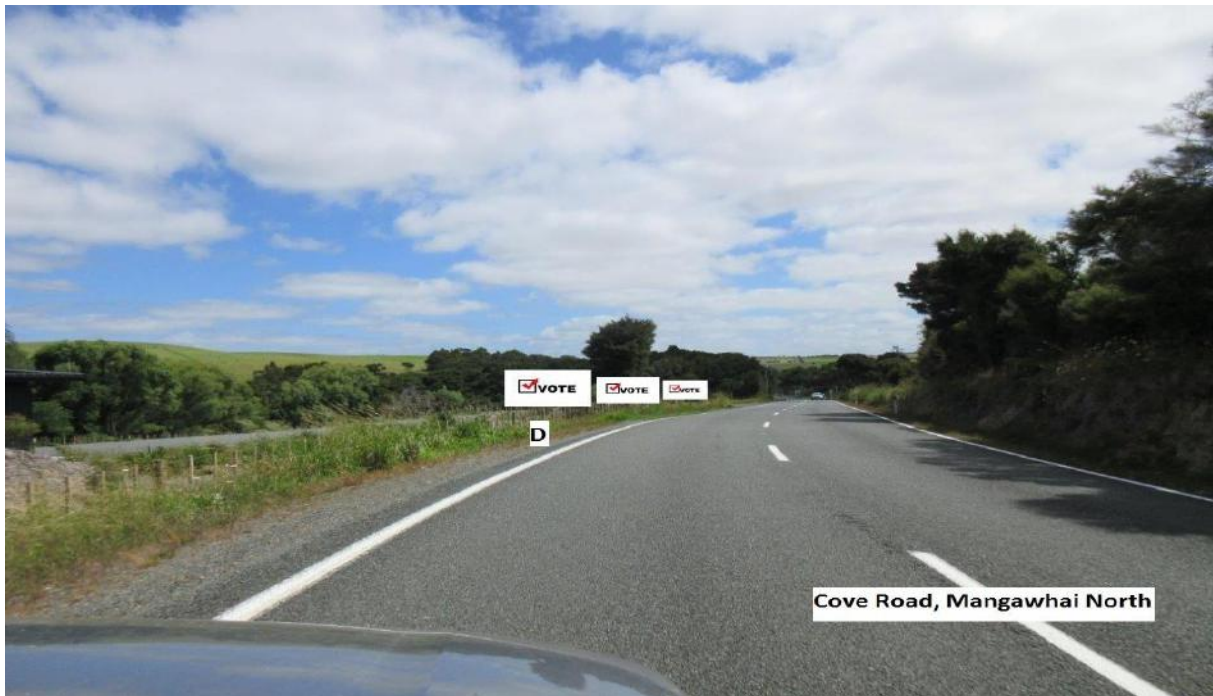
1825 Cove Rd – Site B



1825 Cove Rd – Site C



Cove Rd – Site D



Cove Road Map



Kaiwaka

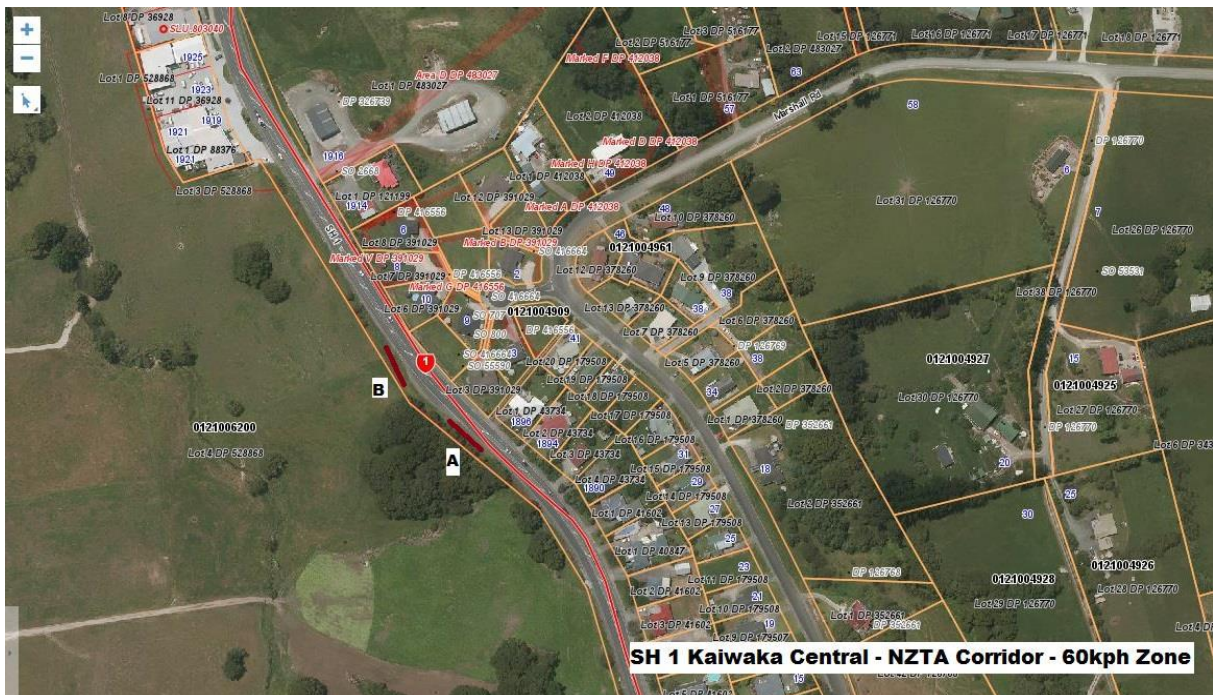
SH 1 Kaiwaka Central – Site A



SH 1 Kaiwaka Central – Site B



SH 1 Kaiwaka Central Map



SH 1 Kaiwaka North – Site A



SH 1 Kaiwaka North – Site B



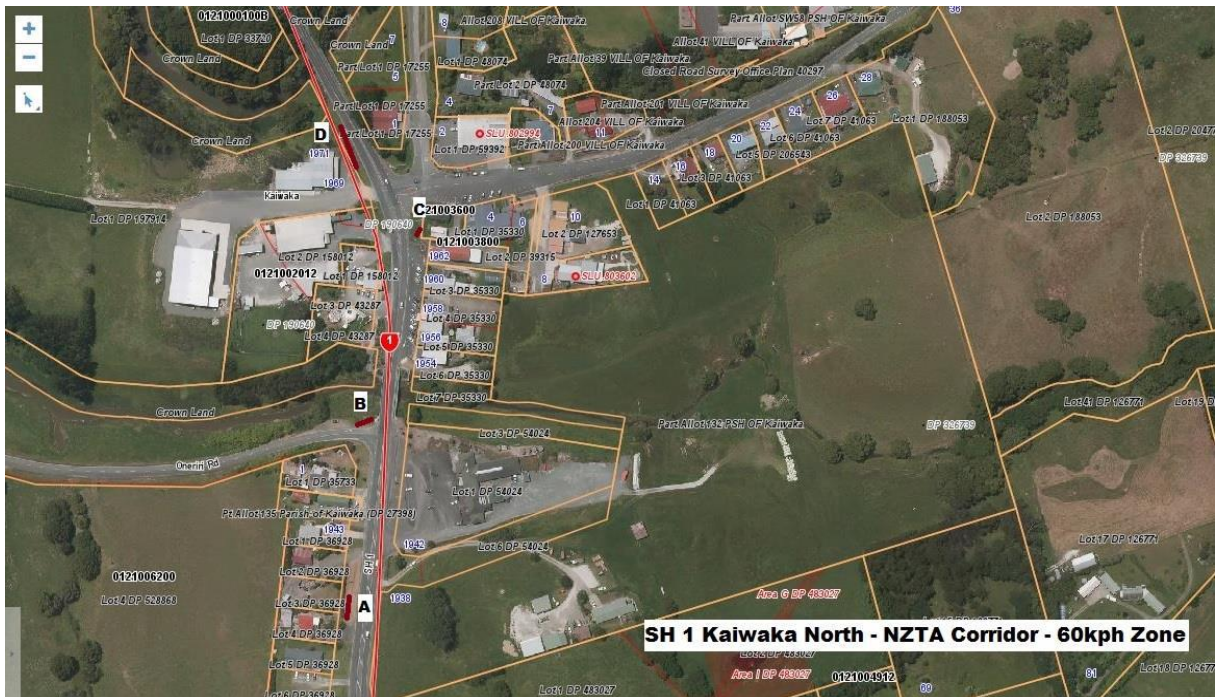
SH 1 Kaiwaka North – Site C



SH 1 Kaiwaka North – Site D



SH 1 Kaiwaka North Map



SH 1 Kaiwaka South – Site A



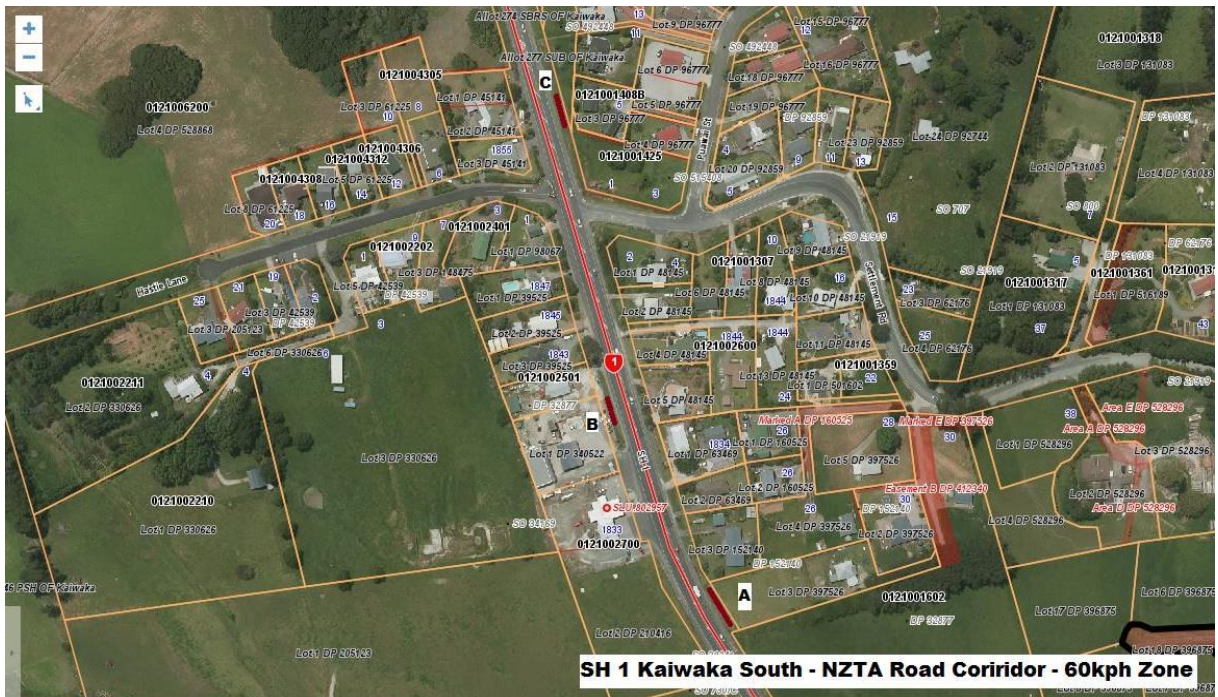
SH 1 Kaiwaka South – Site B



SH 1 Kaiwaka South Central – Site C



SH 1 Kaiwaka South/South Central Map



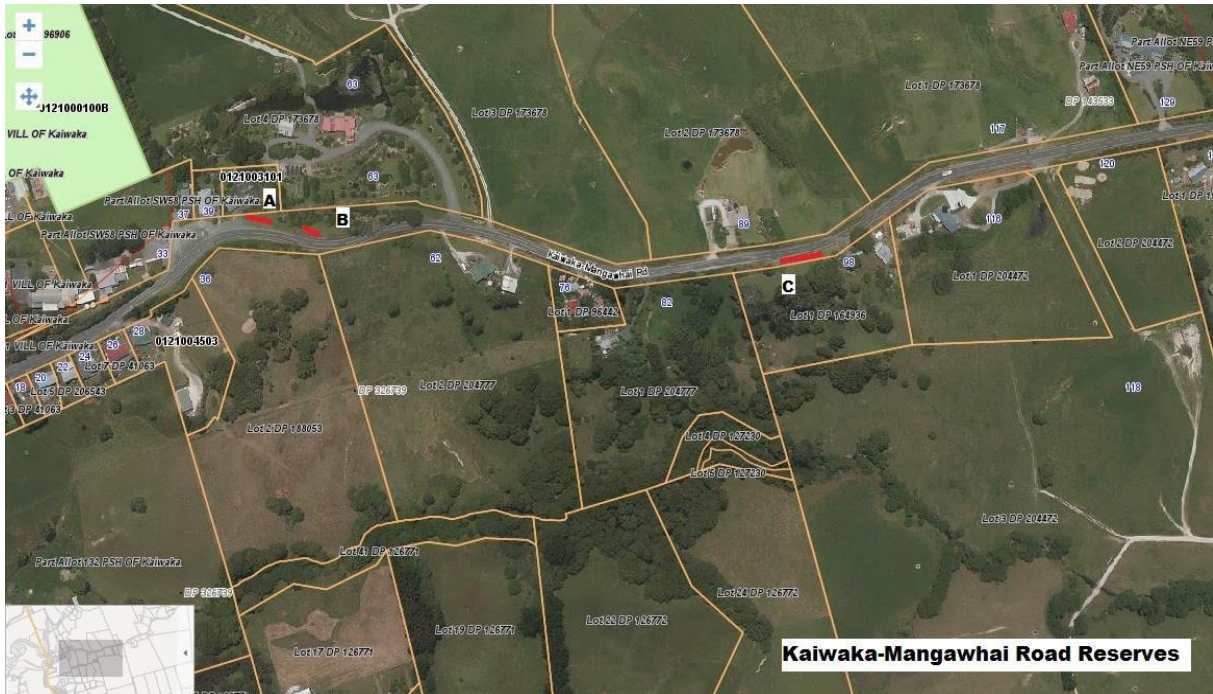
Mangawhai Rd – Site A and B



Mangawhai Rd – Site C



Mangawhai Rd Map



Maungaturoto

Hurdall St East – Site A



Hurdall St East – Site B



Hurdall St East Map



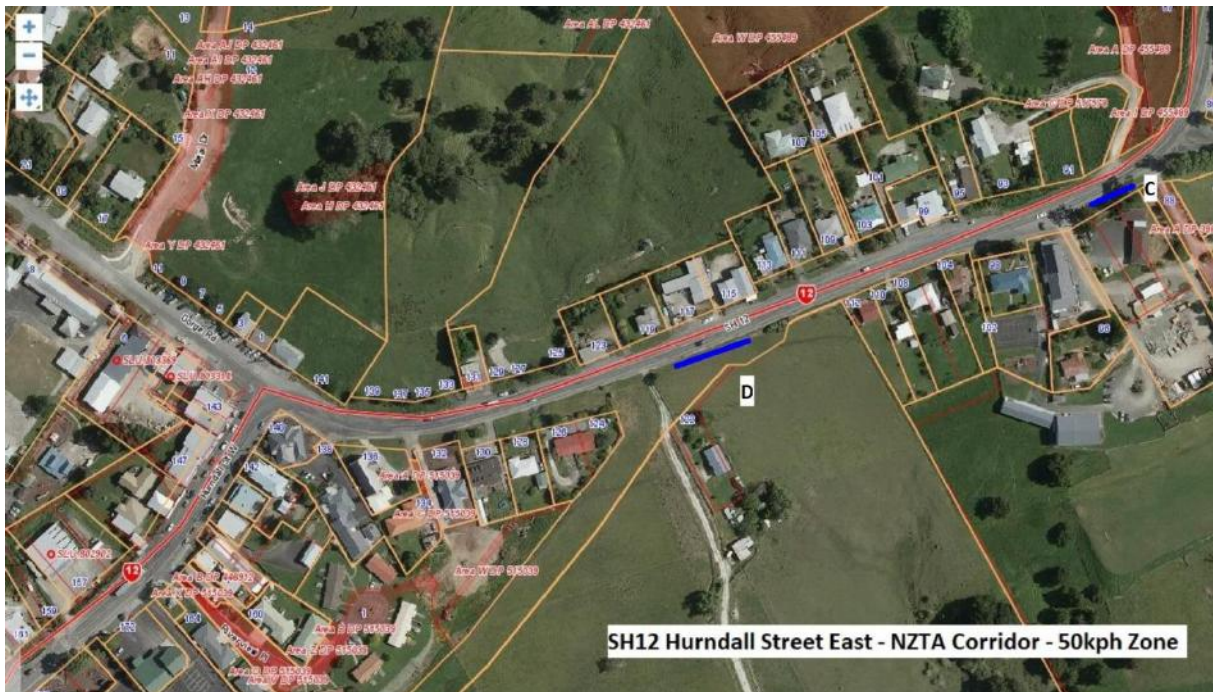
Hurdall St East – Site C



Hurdall St East – Site D



Hurdall St East Map 2



Hurdall St West – Site E

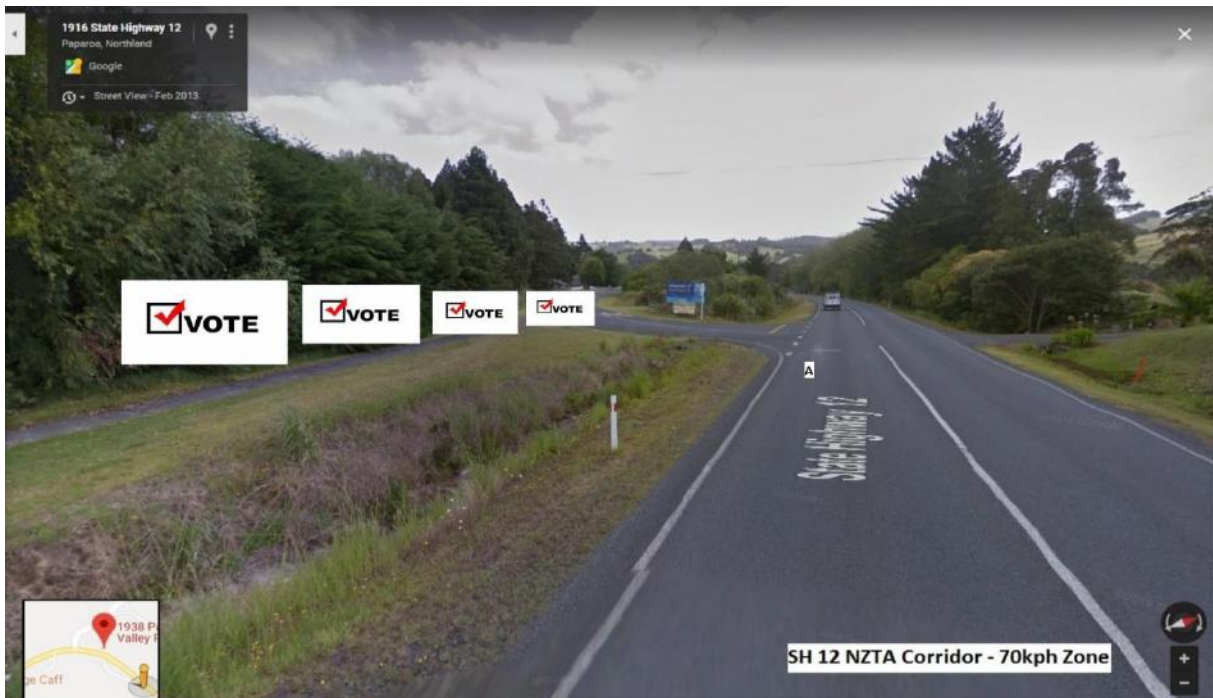


Hurdall St West Map



Paparoa East

1916 SH 12 Paparoa – Site A



1970 Paparoa Valley Rd – Site B



1079 Paparoa Valley Rd – Site C



Paparoa Valley Rd Map



Paparoa Central

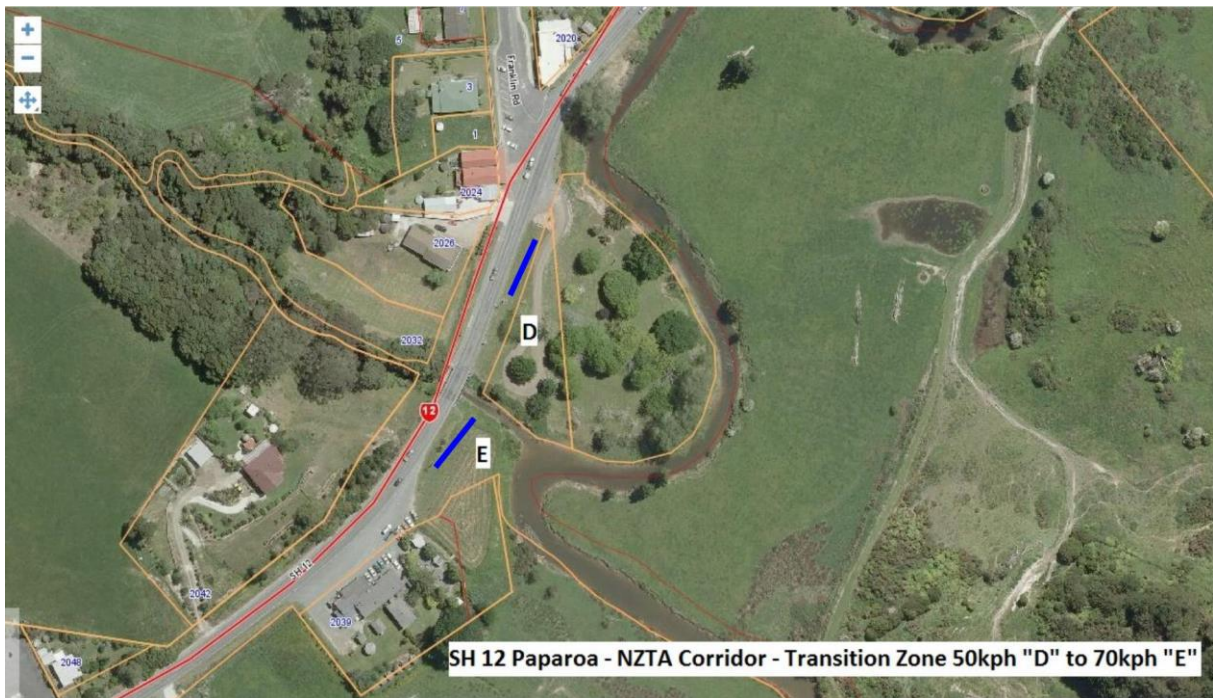
2024 Paparoa Valley Rd – Site D



2032 Paparoa Valley Rd – Site E



Paparoa Valley Rd Map

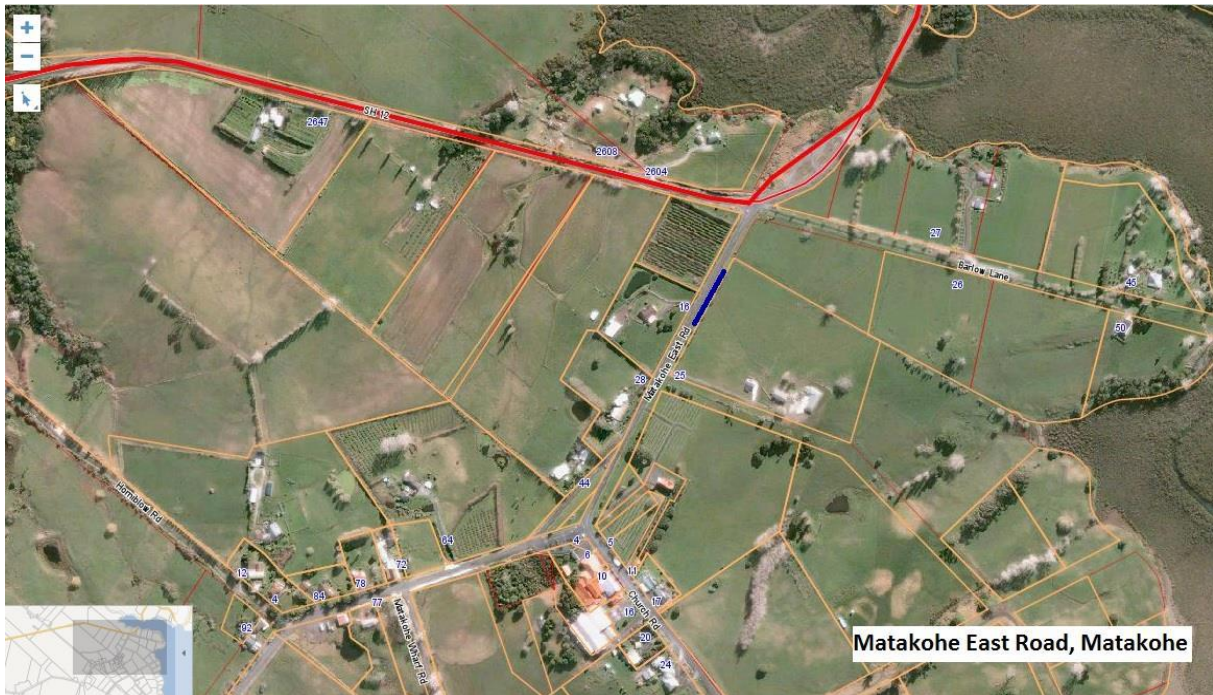


Matakohe

Matakohe East Rd



Matakohe East Rd Map



Tinopai

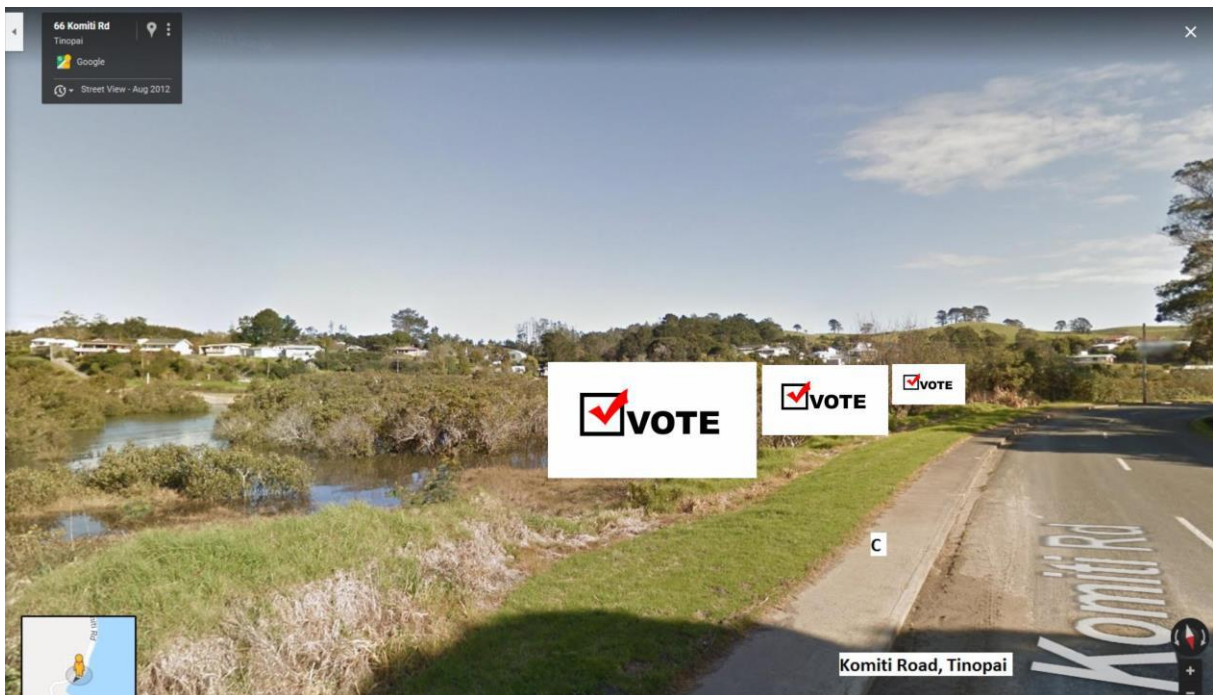
Tinopai and Ngatoto Roads – Site A



Komiti Rd – Site B



Komiti Rd – Site C



Komiti Rd – Site D



Tinopai Map



Ruawai

SH 12 Jellicoe Rd – Site A



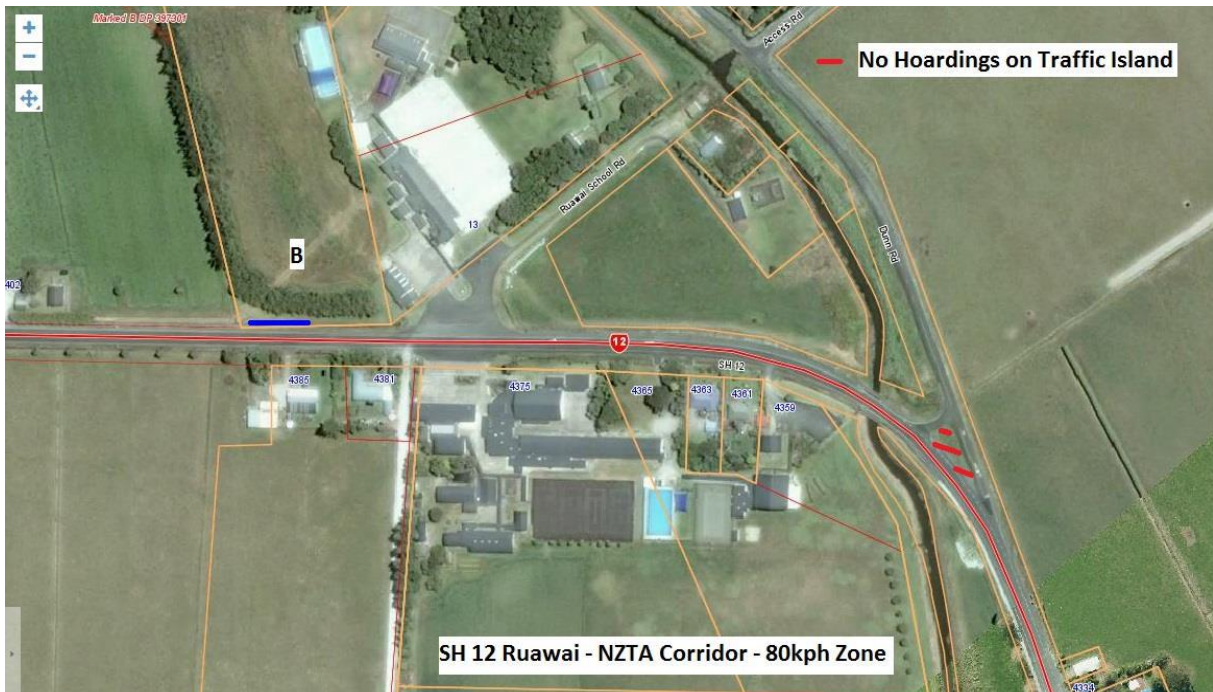
SH 12 Jellicoe Rd Map



4385 SH 12 – Site B



4385 SH12 Ruawai – Site B Map



Dargaville

Colville Rd East Dargaville – Site A



Logan St – Site B



Colville Rd East Dargaville/Logan St Map



Colville Rd North Dargaville – Site A



Gladstone St



Gladstone St Map



Grey St – Site A



Grey St – Site B



Grey St – Site C



Grey St Site D



Grey St – Site E



Grey St Map



Jervois Rd and Carrington St – Site A



Carrington St – Site B



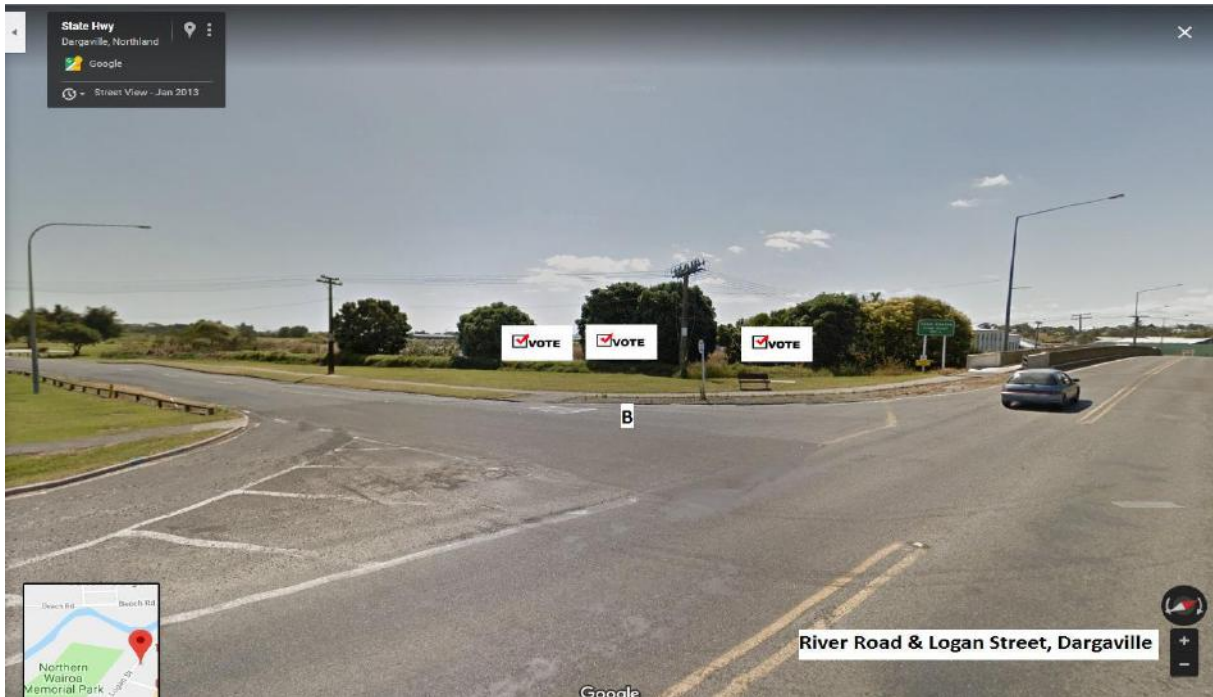
Jervois St and Carrington St Map



Normanby St and Victoria St – Site A



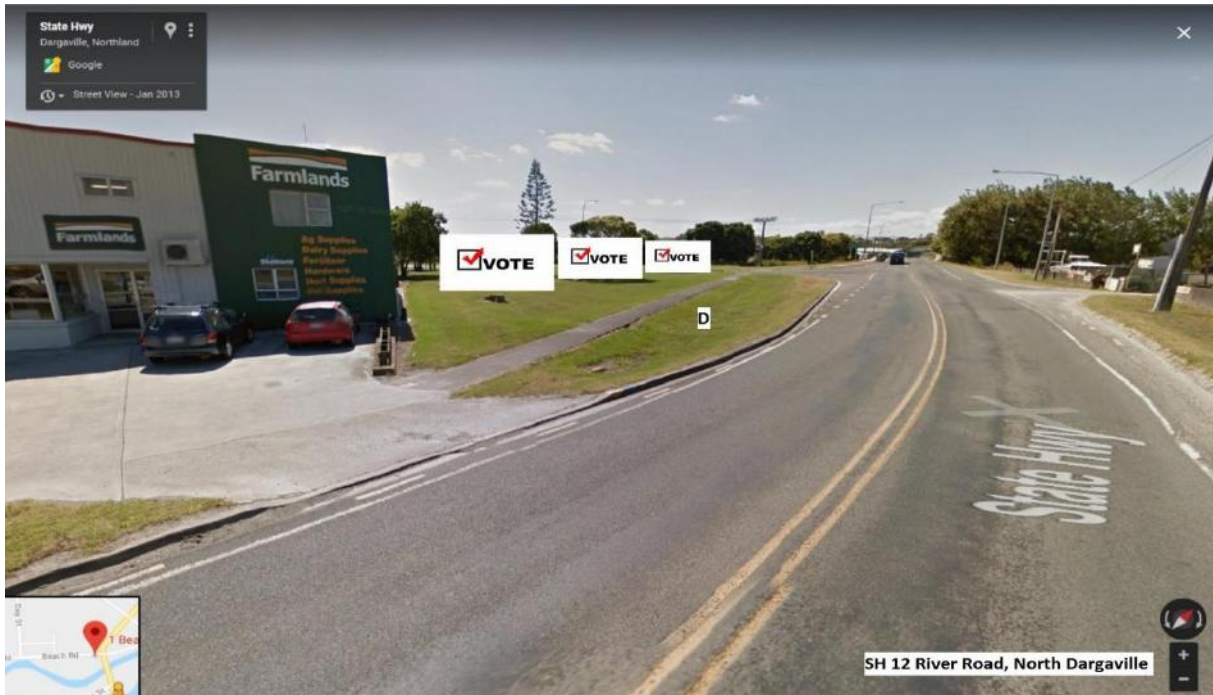
River Rd and Logan St – Site B



Logan St – Site C



SH 12 River Rd North – Site D



River Rd – Site E



SH 12, River Rd and Logan St Map



Norton St – Site A



West Coast and Pouto Rd – Site B



West Coast and Pouto Rd – Site C



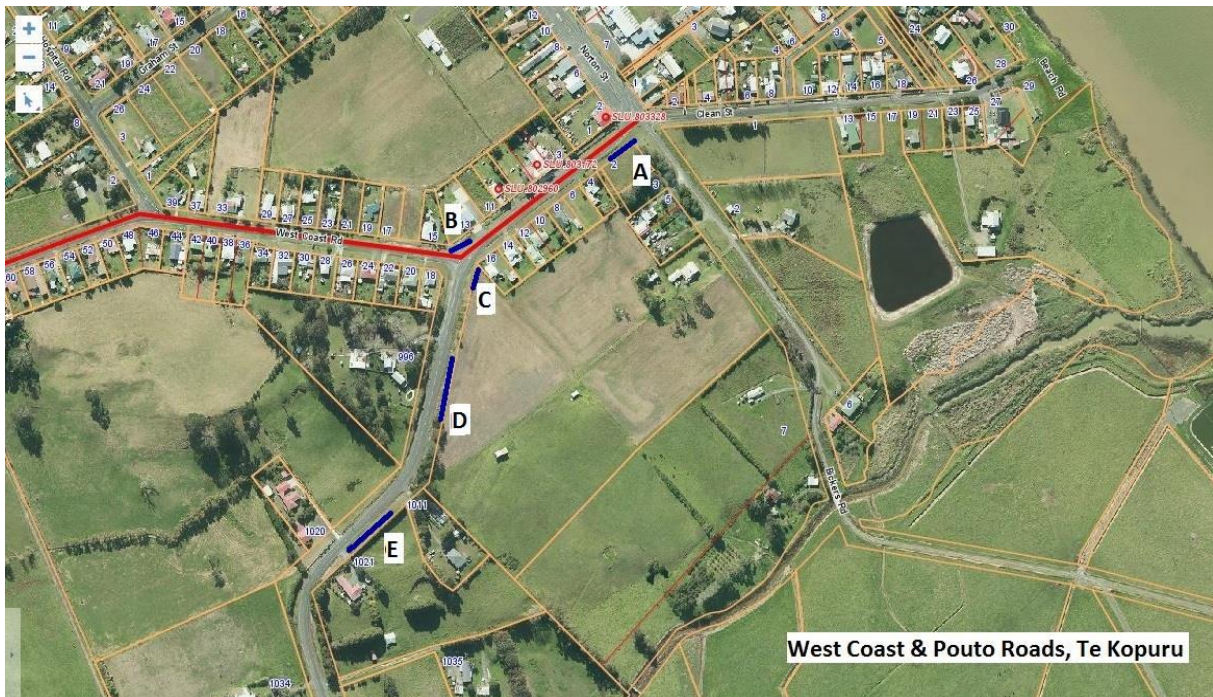
Pouto Rd – Site D



Pouto Rd South – Site E



West Coast and Pouto Rd Map



Waihue Rd – Site A



Waihue Rd – Site B



Waihue Rd Map

